



Venues and Spaces Within Liberty Park



For More Information Visit SimmonsBankStadium.com

Managed By



General Information

Simmons Bank Liberty Stadium is the iconic center of Liberty Park nestled in the heart of Midtown Memphis, TN. The facility is the proud home of the AutoZone Liberty Bowl, The Southern Heritage Classic and of course the University of Memphis Tigers Football Team. In addition to stadium accommodations for over 58,000 guests, the facility and park are equipped with a multi-purpose room (recruitment center), two auxiliary event buildings (Pipkin Building and Creative Arts Buildings), and the dynamic parking lot and tailgate lane spaces, all of which can be individually or collectively transformed to host events of all sizes.

For Rental Inquiries, please reach out to sblibertystadiummarketing@gmail.com

Rental Spaces



Simmons Bank Liberty Stadium and Rex Dockery Field



Multi-Purpose Room/Recruitment Center



Tiger Lane/Parking Lots



Pipkin Building/Creative Arts Building



Simmons Bank Liberty Stadium and Rex Dockery Field

Simmons Bank Liberty Stadium and its Rex Dockery Field offer a premium space for your next event that can range from the ultimate collegiate sports feel to a vast blank canvas to house your sports, motorsports, festival, or community event surrounded by Memphis iconography.

Our stadium bowl seating includes manifest/seating charts of up to 58,325, 40 premium skyboxes, 7 executive suites and a 175-person stadium club in its upper levels designed for entertaining. The field can be rented independently of the entire stadium.

Additional Features (may imply additional cost):

- 86,000 square feet AstroTurf synthetic field surface
- 5,900 square foot HD videoboard
- Additional event service options including but not limited to: event supervisor, medical services, cleaning services, security personnel, guest services, maintenance staff, etc.

Stadium Rental Rate: \$10,000/day

Field Only Rental Rate: \$4,500/day

More info on additional service fees can be found on page 8

Multi-day and non-profit discounts are available.



Multi-Purpose Room / Recruitment Center

With a central location in midtown, the newly remodeled recruitment center located within Simmons Bank Liberty Stadium offers a premium setting for your next corporate event, private party, lecture or any hosting need. This space has a university athletic edge in its décor creating a uniquely “Memphis” atmosphere and is poised to be the perfect “welcome” event space for out-of-town guests and locals alike.

With its dedicated restroom facilities, bar service area, 16 HDTV screens and customizable lighting options, it can be utilized day or night and transformed to accommodate upscale or casual settings.

Additional Features (may imply additional cost):

- Bar and catering service may be arranged through venue for an additional cost
- Our venue partners enjoy use of the space annually as part of their agreements with the facility
- Holds up to 125 guests
- Additional event service options including but not limited to: event supervisor, medical services, cleaning services, security personnel, guest services, maintenance staff, etc.

Monday - Thursday Rental Rate: \$1,000/day

Friday - Sunday Rental Rate: \$1,500/day

More info on additional service fees can be found on page 8

Multi-day and non-profit discounts are available.



Tiger Lane

Just steps away from the Simmons Bank Liberty Stadium, Tiger Lane is a crown jewel of Liberty Park offering 15 acres of versatile event space. Both paved and grass spaces that center around a fountain focal point make for a scenic backdrop for events featuring vehicles and pedestrians alike. This park space can work alongside our two auxiliary indoor event facilities (Pipkin Building and Creative Arts Building) that are located within short walking distance for an additional expense.

Our festival package assigned to Tiger Lane can accommodate both ticketed and non-ticketed events with optional use of fence installation. Both ticketed and non-ticketed events can utilize dedicated restroom facilities within the Tiger Lane towers and additional event services.

Additional Features (may imply additional cost):

- Fairground parking available
- Optional use of 8' fencing for perimeter of event
- Dedicated restroom facilities and electric infrastructure
- Additional event service options including but not limited to: event supervisor, medical services, cleaning services, security personnel, guest services, maintenance staff, etc.

Monday - Thursday Rental Rate WITHOUT Fencing : \$4,500/day

Friday - Sunday Rental Rate WITHOUT Fencing: \$5,500/day

More info on additional service fees can be found on page 8

Multi-day and non-profit discounts are available.



Pipkin Building

Just outside of Simmons Bank Liberty Stadium along Tiger Lane, the Pipkin Building is a 27,000 square foot convention space with an open and flexible floor plan that can support vendor booths, seating arrangements, dining configurations and more. Dedicated restroom facilities and various entertainment and event services possibilities make this an affordable and versatile space for your next indoor event.

Monday - Thursday Rental Rate : \$2,500/day

Friday - Sunday Rental Rate : \$3,500/day

More info on additional service fees can be found on page 8

Multi-day and non-profit discounts are available.

Creative Arts Building

Located next to the Pipkin Building and Tiger Lane, the Creative Arts Building located in Liberty Park is a unique performance space with high ceilings, a built in stage and 20,000 square feet for viewing or market/expo configurations. Dedicated restrooms and access for food and beverage service round out the event hosting possibilities of this facility.

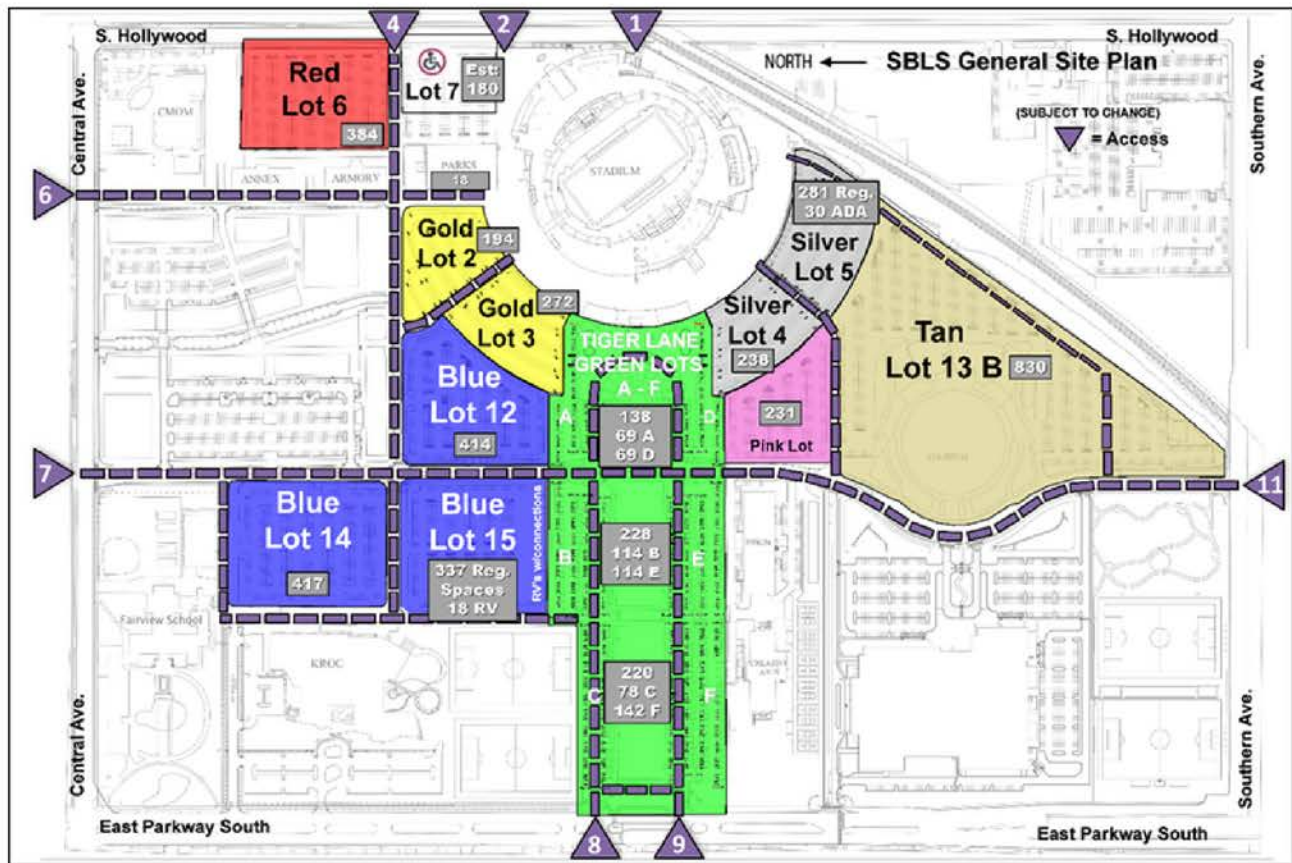


Monday - Thursday Rental Rate : \$750/day

Friday - Sunday Rental Rate : \$1,500/day

More info on additional service fees can be found on page 8

Multi-day and non-profit discounts are available.



Liberty Park Parking Lots

Located throughout Liberty Park, there are multiple paved and lit lots that can be used for a multitude of outdoor event configurations. With the iconic Simmons Bank Liberty Bowl Stadium as your backdrop, host your next outdoor festival, sporting or motorsports event, car show, or foot race in the heart of midtown Memphis. Convenient facilities and event services accessibility make our lots a ready-made outdoor event space.

Additional Features (may imply additional cost):

- Lots can be combined to accommodate larger events
- Additional event service options including but not limited to: event supervisor, medical services, cleaning services, security personnel, guest services, maintenance staff, etc.

Price varies per lot. Please see rental fee structure on page XXX.

Additional Event Services

- Additional services/expenses to include, but are not limited to: event supervisor, medical services, cleaning services, security personnel, guest services personnel, maintenance staff, etc.
- For all events the Licensee (client) is required to pay for an event supervisor for the duration of the event (from load-in to load-out) and an event post-clean service fee.
- Licensor (Stadium) reserves the right to determine necessary additional services/expenses to maintain life safety and crowd management for the venue.
- For all concert/music festival-type events the event staff services (security, guest services, medical personnel, etc.) must be provided through Licensor vendors.
- All other services/expenses are provided as needed by the Licensee.
- Rate cards for all Licensor services are available.

Additional Event Policies:

- Licensee is required to provide necessary general liability insurance and permits to host event.
- Licensee controls all ticket sales, sponsorship and merchandise revenues.
- Licensor controls all ancillary revenues including, but not limited to concessions and parking

Booking Policies

Scheduling

All decisions about dates will be made in the context of all Stadium events. In order to hold a date(s), the licensee must indicate the exact name of the act/event involved. Substitution of acts/events for a date(s) voids the hold request. Upon conversations with potential clients either via phone or email, Stadium Management grant hold requests based on a first come, first serve basis (1-hold, 2-hold) for facility/space and date(s). If the conversation and hold request is via phone, Stadium management will follow up with an email confirmation of the hold granting.

General Rule

Holds do not guarantee events; license agreements must be signed and non-refundable deposits paid before confirming an event. This is a multi-facility/space property and Stadium Management does reserve the right to book concurrent events on the same date, but an event organizer does have the right to hold (and thus pay for) additional facilities/spaces.

In the process of scheduling dates, the following terms and definitions shall apply to scheduling commitments:

Priority Booking

All dates from the last weekend of August to the second weekend of December are 1-holds for potential UM football games (to include all of our facility and space rental options) and UM contracted events (i.e., Bandmasters, Spring Game and NCAA recruiting weekends). The second weekend of September is a 1-hold for the Southern Heritage Classic, and the ten days after Christmas is a 1-hold for the AutoZone Liberty Bowl.

Tentative Holds

1-Hold

Requests for tentative date(s) can be made twelve (12) months from the event. Requests are granted on a first come, first serve basis. Stadium Management will contact the potential licensee sixty (60) days from the tentative date(s) and if there is no intention to contract for that tentative date(s) then Stadium Management will release the date.

Potential licensees shall not assign or transfer any right or interest in tentative hold dates, including without limitation, the right to receive any payment without Management's approval of such assignment. Any such assignment without approval of Management shall be null and void.

When a license agreement is fully executed and the appropriate non-refundable deposit is received, tentative dates then receive the status of confirmed.

2-Hold

Facility and date(s) reserved on a second hold are held pending execution of a license agreement or the release of the 1-hold dates. In the event the 1-hold dates are released, 2-hold dates receive 1-hold status upon notification to the second party.

Booking Policies

Challenges

If a potential licensee makes a request for a tentative date being held by another party, they will be given a 2-hold. If the party requesting the 2-hold wants to challenge the date(s), Stadium Management will give the 1-hold possessor written notice of the challenge and the 1-hold possessor will have one (1) business week to make a non-refundable deposit pursuant to the deposit schedule. Upon payment of the non-refundable deposit, the 1-hold possessor will be granted the date and will have one (1) business week from the date of receipt of the non-refundable deposit to sign and return a license agreement. If the executed license agreement is not received by the Stadium within one (1) business week, the date will then be made available to the 2-hold possessor. The 2-hold possessor will have one (1) business week from receipt of written notice or the availability of the date to return a signed license agreement and make a non-refundable deposit pursuant to the deposit schedule.

First priority event holds may not be challenged by lower priority events. When a license agreement is fully executed and the appropriate non-refundable deposit is received, the date is now confirmed and is no longer subject to a challenge.

Hold Sequences

When two (2) potential licensees are vying for the same act, the promoter who signs the act receives the license agreement for the date(s) regardless of the hold sequence.

Confirmed

The dates are considered confirmed only upon execution of a Liberty Bowl Memorial Stadium Licensee Agreement specifying all details of the commitment (including receipt of appropriate deposit) by the event sponsor/promoter and the Stadium's General Manager.

Upon preparation of the license agreement, that document will be delivered (either via mail or email) to the event sponsor/promoter. From the date the document (mail or email), the Stadium will continue holding the date(s) without a properly executed license agreement for one (1) business week. If the executed license agreement is not returned within this time limit, the Stadium may contract with other parties for the use of the building on the same date(s), with notification to the potential licensee. The original license agreement must be signed and returned to the Stadium with the required non-refundable deposit. The Stadium General Manager will then sign and return one fully executed license agreement to the licensee (either via mail or email).

The properly executed license agreements, non-refundable deposits and insurance certifications must be in the office of Stadium Management thirty (30) days prior to the event or the Stadium reserves the sole exclusive right to cancel the event. Persons booking events less than thirty (30) days out must provide the aforementioned materials upon the booking date.

No variance from the Stadium's license agreement may be made in any case except upon prior written approval of the Stadium General Manager. All requests for changes to the contract must be received at least fourteen (14) days prior to the event.

Booking Policies

Non-Refundable Deposit Schedules

Non-refundable deposits are required for all activities upon execution of the license agreement. Licensee shall pay to the Stadium the initial required non-refundable deposit in a form acceptable to Management, as per the following schedule:

Date Event Booked	Non-Refundable Deposit Amount
<i>0 to 12 Months Out</i>	A specified amount with the return of the license agreement. Typically, the amount is 25% of the facility rental fee.
<i>More than 12 Months Out</i>	10% of facility rental fee with the return of the license agreement. An additional 15% non-refundable deposit will be due 30 days prior to the first day of the event.
<i>Challenge Date Challenger</i>	Pays specified non-refundable deposit (50% of the facility rental fee) upon securing the date(s) challenged.

The balance of the facility rental fee, plus any expenses shall be paid upon completion of the event, unless otherwise agreed. Non-refundable deposits not conforming to the above schedule shall cause the licensee to forfeit any initial deposit made and the release of all date(s) for the event.

Luxury Suites and Stadium Club

Suites and premium areas are reserved for the use of suite and rights holders during all events taking place at the Stadium.

Rental Rates and Conditions

Facility Rental Fee

OVG360 has the flexibility to offer rental fee plus expenses deals or flat all-inclusive deals. Stadium management reserves the right to determine type of rental fee based on the nature of the event. First time prospective clients are asked to complete a rental application-for-use form which includes details of the proposed event and business history of the promoter. Approval for event bookings may be subject to the City of Memphis. Submittal of a rental application-for-use form does not guarantee that the event will be booked or dates held. Spectra will consider the following when evaluating usage requests:

- 1) The income potential to the venue from the event.
- 2) The economic impact on the community.
- 3) The development of repeat business.
- 4) The reputation of Simmons Bank Liberty Stadium in Liberty Park as a venue for quality event programming.
- 5) The risk and liability for Simmons Bank Liberty Stadium in Liberty Park, and the public.
- 6) The ability of the promoter/presenter to successfully finance and produce the event.
- 7) The balancing of programming presented to the public.

Booking Policies

Rent

- 1) Per day rates are for activities between 8:00 a.m. and 11:59 p.m.
- 2) All renters must utilize the Stadium's Food Service and Guest Services providers, unless specifically expressed by Stadium Management.
- 3) Stadium ticketing provider is available for use, but renter may carry own ticketing agreement and responsible for all fees, taxes, etc.
- 4) Renter is responsible for all proper Insurance coverage, Licenses, Permits, Taxes and Fees.
- 5) A Facility Fee of \$2.00 per paid ticket applies to all ticketed events unless specifically expressed by management.
- 6) Before a requested date is confirmed, Spectra must receive a completed and approved application-for-use form, the required non-refundable deposit and a fully executed license agreement.
- 7) At the conclusion of the event, the renter will be responsible for settling all outstanding facility expenses. The renter will be presented with all available documentation of expenses to include, but not be limited to: rental balance, ticketing expenses (if applicable), labor expenses, equipment rental, taxes and catering expenses.

Rental Rates Include

- 1) Use of requested facility or space
- 2) Available utility services in facility or space
- 3) Available storage in facility or space during event

Equipment and Service Rates

Liberty Bowl Memorial Stadium and Fairgrounds provides a full range of event equipment and personnel including ushers, ticket-takers, security, custodial, operations and technical support. Rate cards are available upon request to Stadium Management.

Facility Rental Fee Structure

If the deal is a rent, plus expenses arrangement then the Stadium does require an event supervisor and post-clean service as mandatory additional expenses payable by Licensee to Licensor. All other expenses are based on client needs to support the event and life safety requirements. If the deal is a flat all-inclusive rent, then all services to support the event and maintain life safety are included.

Liability Insurance

Licensee shall obtain, at its own cost and expense, commercial general liability insurance in the name of Licensee that names Global Spectrum, LP and the City of Memphis as additional insured. Such insurance shall be written with a limit of at least Two Million Dollars (\$2,000,000.00) combined single limit for bodily injury, property damage and personal injury.

A certificate of insurance from a company acceptable to the Stadium must be received not later than thirty (30) days prior to the event date.

Licensee shall also maintain, at its own cost and expense, workers' compensation insurance in respect of all employees, players, performers and any borrowed, leased or other person to whom such compensation may be payable by Licensee, including Employers Liability coverage with limits of \$500,000/\$500,000/\$500,000.

Freight Deliveries and Crate Storage

The Stadium will not accept advance freight shipments for exhibitors or tenants, unless otherwise agreed to in writing.

Taxes

Tennessee Sales Tax is 9.75%.

Booking Policies

Decorations

Decorations are not permitted on ceilings, painted surfaces, columns, fabric, portable folding partitions, decorative wall or fire sprinklers. All decorative materials must be flameproof in accordance with the City of Memphis and Stadium regulations. No helium balloons, adhesive backed decals, signs, etc. are permitted to be given out on the premises.

Box Office/Ticketing

The licensee is permitted to bring in their own ticketing provider and is responsible for all fees and taxes. SBLS does have four (4) box office locations around the venue, that are available for use on the event day(s). If the main Stadium ticket office is requested for advance sales, all cost for operating advance ticket sales are the licensee's expense. Utilization of the Stadium's ticket network for scanning tickets does require a \$2,000.00 fee for activation. If licensee chooses to use Stadium's ticketing provider, all fees apply.

Box Office Rates and Regulations

- 1) Stadium management will ensure that the ticketing provider has the appropriate ticket manifest to properly operate and service customers.
- 2) SBLS requires a \$2.00 facility fee per paid ticket to be included in the price of each ticket. This covers the costs associated with funding the maintenance and upkeep to the facility.
- 3) All federal regulations for compliance with ADA must be followed by the ticketing provider. Stadium management reserves the rights to ensure the ticketing provider is following all necessary ADA regulations for the event.

Settlement

The ticketing provider will provide a box office statement/ticketing audit and settlement of all monies owed upon closing the Box Office for the final performance.

Event Requirements and Staffing

SBLS will provide all event-related staffing and licensee will be charged for those services, either as a flat, all-inclusive rent or rent, plus expenses arrangement. The Stadium must maintain life safety and industry best practices in operating the venue and managing the event. Stadium reserves the right to provide sufficient staffing to uphold these standards. The Stadium maintains a specific level of security (staffing and admittance standards) for year-around operation of events, and if licensee request additional security or enhanced security measures that may constitute an additional expense payable by the licensee. All event requirements must be coordinated with and approved by SBLS at least one (1) business week prior to the event. If an event is cancelled for any reason other than an act of God, a refund will not be made.

Food and Beverage

All food, beverage, concessions and catering are operated and controlled by the Stadium. For specific type of events, like food festivals, exceptions can be made by Stadium Management. Such exceptions may constitute an additional Food & Beverage buyout fee for these rights. The Stadium maintains at all times the beer and liquor license for the venue.

Catering

Catering is also available through the Stadium. A Catering buyout of \$1,000 is available upon request and approval by Stadium Management.

Merchandise/Novelties

The Stadium grants the licensee all rights to programs, novelties, t-shirts, souvenirs, etc., ("merchandise") sales. If the Stadium is requested to sell merchandise for the event, all service fees would apply. Stadium's merchandise party would negotiate the service fees to operate stand locations with the licensee.

Booking Policies

Sponsorships

Licensee is granted the rights to sell and retain all sponsorship revenues sold directly for the event. No event sponsorships sold by licensee may conflict with Stadium sponsorship exclusivities. Stadium will provide a list of sponsorship exclusivities upon request, and they will be listed in the license agreement. Additionally, promotion and advertising of event sponsors at the Stadium is permitted during the event. Use of the Stadium's videoboard and digital marketing assets is permitted, and all costs associated with the operation and presentation on the videoboard and digital assets is an expense payable by licensee. No marketing materials, banners, etc. may cover existing stadium fixed signage.

OVG360 has the ability to sell event-specific sponsorships on behalf or in conjunction with the promoter or event organizer. This would be a commission-based sales opportunity covering assets such as Title Sponsor, Presenting Sponsor, Booth Sponsor, etc.

Stadium Logo

Simmons Bank Liberty Stadium logo must be used in all materials used to promote events. The logo must be displayed at the bottom of newspaper ads, brochures, billboards, television spots and any and all other forms of advertising and promotions.

Policies and Procedures

Alcohol

No alcoholic beverages may be brought into SBLS. Alcoholic beverages may only be sold by the Stadium during the events.

Cameras and Recording Devices

As a general rule, audio and video recording devices of any kind are not permitted inside the Stadium. Cameras with lenses greater than 12" are also not permitted for entry. This is subject to change on an event-by-event basis. If by chance, a patron brings a camera or an audio or video recording device to an event, the patron will be asked to return that item to his or her vehicle. SBLS cannot hold any personal property belonging to a guest.

General Rules

SBLS does not allow the use of any adhesive tape. Stickers and adhesive-backed decals are not to be given out in or around the building. Nails and screws are not to be driven into the Stadium field, structure ceilings, chairs and walls.

Guest Conduct

In addition to providing excellent customer service in all of our fan relations, Simmons Bank Liberty Stadium in Liberty Park "Fan Code of Conduct" was developed to assist in providing a safe and fun atmosphere for all guests.

Simmons Bank Liberty Stadium in Liberty Park is dedicated to creating a unique fan experience. Memphis fans are among the most loyal fans in college football, exemplifying community support and sportsmanship. The perception of our venue is constructed by all associated parties, inclusive of our players, coaches, employees and most importantly—our fans. In order to generate a high intensity environment for our hometown teams, we need the help of each and every fan to maintain our Code of Conduct. The Management at SBLS reserves the right to deny entry to the facility or eject guests displaying undesirable behavior, as determined by event personnel or management.

The following are several guidelines that have been established to ensure our events are successful and enjoyable for all fans:

All guests should:

- Sit only in your ticketed seat and show ticket(s) to guest services representative upon request.
- Keep their feet off other patron's seats. Fans are not permitted to stand on seats at any time.
- Contact the nearest guest services representative if there are any issues; never escalate matters and never handle issues by yourselves.
- Adhere to the "Prohibited Items" list when entering the facility.

Any guests committing the following actions may have their tickets revoked, become ejected from the venue or be subject to arrest (*Ejected guests do not receive a refund for their ticket(s), nor are they compensated in any way*):

- Displaying inappropriate or improper behavior towards other fans and/or employees of SBLS.
- Using disruptive language and/or gestures that are abusive.
- Verbal, written (including signage) or physical harassment of opposing team fans.
- Wearing obscene or disruptive clothing that may be offensive to others.
- Attempting to gain access to restricted areas without proper accreditation or premium areas without proper ticket or authorization.
- Misuse of tickets and/or credentials.
- Intoxication or other substance impairment that results in disruptive behavior.
- Interfering with game action, including throwing objects onto the ice surface.

Policies and Procedures

- Violating the State of Tennessee's no smoking legislation.
- Causing physical damage to the building or property surrounding SBLS.
- Violation of SBLS rules, regulations and policies.

Our building staff and event personnel are always available for our guests to rely on and to help ensure that each and every fan has a positive and memorable experience at Simmons Bank Liberty Stadium.

We want to thank you in advance for adhering to these policies and appreciate your passion for all events at Simmons Bank Liberty Stadium in Liberty Park!

Guidelines for Exhibiting Motorized Vehicles

- 1) There shall be no refueling of vehicles inside the building.
- 2) There shall be an adequate amount of fire extinguishers of an approved type in and around the area where the vehicle is being displayed.
- 3) Vehicle keys must at all times be readily available to Stadium Management.
- 4) Any vehicle with any type of leak will not be permitted to be displayed.
- 5) Keys for unattended vehicles or vehicles remaining overnight must be given to the Stadium.
- 6) The maximum amount of fuel contained shall be no more than 1/8 tank per vehicle.
- 7) Batteries must be disconnected at all times while in the building except for move-in and move-out.
- 8) There shall not be any storage of flammable fuel in the building except for that which is in the vehicle.
- 9) There shall be no repair work done on vehicles while inside the building.
- 10) Fuel tank doors must be locked or fuel caps taped shut.
- 11) Vehicles may not be started except for move-in and move-out.
- 12) Cleaning of vehicles is the responsibility of the vehicle owner and must follow Stadium policies.

Leaflets/Brochures

Distribution of any printed materials or selling of any items is prohibited on Liberty Park property.

Re-entry into Simmons Bank Liberty Stadium

Once a patron leaves the Stadium during an event, there is no re-entry permitted unless another ticket is purchased with the exception of medical or emergency situations.

Re-selling of Tickets (Scalping)

Re-selling of tickets by private parties is prohibited on Liberty Park property.

Selling of Illegal Merchandise (Bootlegging)

Selling of illegal merchandise (merchandise not sold under the approval of Stadium management is prohibited on Liberty Park property and is subject to confiscation.

Smoking

Smoking is not permitted anywhere on the property of Simmons Bank Liberty Stadium outside of the designated area(s). Stadium management and guest services personnel can instruct patrons on these designated smoking areas. Please extinguish all smoking materials prior to entering Liberty Park property.

Policies and Procedures

Prohibited Items:

For the safety and security of our guests, the following is not permitted inside the Stadium:

Note: Please be aware that we reserve the right to conduct random bag checks as you enter the building to ensure no prohibited items are entering the premises.

- Bags not compliant with the stadium's Clear Bag Policy (small clutches & purses permitted, 5"x7"; clear bags & totes only, 12" x 6" x 12" maximum size). Please See Clear Bag Policy
- Briefcases, luggage of any kind, computer bags, camera/video recorder bags
- Seat Cushions larger than a single seat (a maximum of 18" wide, 12" deep with arms)
- Baby Strollers
- Umbrellas
- Cameras with lens greater than 12" and audio or audio/visual recording devices
- Laptop computers, televisions or any electronic device that may interfere with technology related services provided by the stadium or for its use
- Drones or Remote-Controlled Model Aircraft (RCMA)
- Laser pens or laser products of any type
- Air horns or any other artificial noise makers other than those approved by the playing teams or their respective conferences
- Animals (excluding service animals, those approved for shows, entertainment, etc.)
- Outside food or beverages of any kind (alcoholic beverages included) except for medical or infant needs
- Coolers/Ice Chests
- Glass, plastic, aluminum & liquid containers
- Balloons, confetti, glitter, objectionable banners or device that may interfere with and/or distract any sports or event participant or stadium guest
- Mask or costumes other than those in support of the playing teams excluding any Stadium Management approved themed events
- Projectiles of any type including frisbees, baseballs and beach balls
- Poles or sticks
- Fireworks or other explosives
- Weapons of any type, including guns and knives
- Any other item deemed unacceptable by Stadium Management

Fans found in possession of the above-mentioned items will be asked to remove the item from the facility or dispose of it. Fans that refuse to comply may be ejected from the facility and may be subject to arrest. Management reserves the right to handle each occurrence on a case-by-case basis. All bags, jackets, and guests are subject to search upon entering the facility. Stadium management at Simmons Bank Liberty Stadium in Liberty Park reserve the right to refuse entry to any guests that attempt to enter under the influence of any intoxicant. The Stadium holds no legal responsibility to any items that are lost or stolen during events. Some events such as concerts and other sanctioned events may have additional prohibited items or a different camera policy. For specific information, please contact the Stadium Office at 901.729.4344.

Policies and Procedures

Clear Bag Policy

To provide a safer environment for the public and significantly expedite guest entry into the stadium, Simmons Bank Liberty Stadium will implement a new bag policy in 2017-18 for **all ticketed Stadium events** that limits the size and type of bags that may be brought into the venue.

Guests will be able to carry the following style and size bag, package or container into the venue:

- Bags that are clear plastic, vinyl or PVC and do not exceed 12" x 6" x 12."
- One-gallon clear plastic freezer bag (Ziploc bag or similar).
- Small clutch bags, approximately the size of a hand, with or without a handle or strap can be taken into the venue with one of the clear plastic bags.
- An exception will be made for medically necessary items after proper inspection.

Prohibited bags include, but are not limited to: purses larger than a clutch bag, briefcases, backpacks, fanny packs, cinch bags, luggage of any kind, non-approved seat cushions or seatbacks * (see below) computer bags, diaper bags, binocular cases, and camera bags.

Guests will continue to be able to enjoy their tailgate activities in the parking lots and to do so with greater safety and the knowledge that their entry into the venue will be smoother and faster. They also will continue to be able to carry items allowed into the venue, such as binoculars, cameras, and smart phones.

**Non-approved seat cushions and seatbacks include large traditional seat cushions that have pockets, zippers, compartments, or covers. Seat cushions and seatbacks must be 18" or less in width with no armrests.*

APPROVED BAGS



NON-APPROVED BAGS

