





OUR PURPOSE:

**TO BE A POSITIVE DISRUPTION TO BUSINESS  
AS USUAL IN THE SPORTS, LIVE ENTERTAINMENT  
AND HOSPITALITY INDUSTRIES.**



# LED BY INDUSTRY INNOVATORS

## TIM LEIWEKE

Leiweke is a leader and veteran in the sports and entertainment industry with over 40 years of experience. From being one of the youngest sports executives in the history of the NBA and NHL, to becoming the CEO of AEG corporation, Tim's trademark has been to leave each stop in his career better and significantly stronger than where he found it. He has helped create some of the world's most iconic music festivals and has built many championship teams across the NBA, NHL, MLS, AHL, and DEL.



## IRVING AZOFF

Azoff, a 2020 inductee into the Rock and Roll Hall of Fame, has over 40 years of experience in music and entertainment and is widely considered to be one of the most influential people in the industry over his entire career. In 1974, Irving founded Front Line Management and began his journey to own the largest music management company in the business in Azoff Music Management. Irving has been the exclusive manager for global acts such as the Eagles, Fleetwood Mac, Steely Dan, Journey, Bon Jovi, and Van Halen and over time, has grown to include current stars like Lizzo, Gwen Stefani, Harry Styles, Christina Aguilera and Meghan Trainor. During his career, Irving also served as the CEO of Ticketmaster, Chairman of Live Nation, and Chairman and CEO of MSG Entertainment.







**WE ARE THE LARGEST DEVELOPER OF SPORTS  
AND ENTERTAINMENT FACILITIES IN THE WORLD**

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**\$5+ BILLION**

IN CAPITAL CURRENTLY DEPLOYED AND GROWING



# A GLOBAL VISION

WE INVEST IN TRANSFORMATIONAL MAJOR CAPITAL PROJECTS AND BUSINESSES  
TO REVOLUTIONIZE THE LIVE ENTERTAINMENT INDUSTRY ACROSS THE GLOBE





# LED BY CORPORATE PILLARS THAT REACH ALL DEVELOPMENTS

1

## DIVERSITY, EQUITY & INCLUSION

Creating environments that reflect and celebrate the diverse communities in which we operate

2

## SUSTAINABILITY

Implementing comprehensive, sustainable practices at each facility to improve the health of the planet

3

## PUBLIC HEALTH

Setting the standard for cleanliness, sanitization and ventilation for all venues

4

## PUBLIC SAFETY

Reinventing security and counterterrorism for the benefit of all



GLOBAL PARTNERSHIPS

# THE RIGHT PARTNERS FOR THE RIGHT STORY

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What makes us unique is that we have experience on all sides of the sponsorship equation

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With industry experts and a global portfolio, we connect the best live entertainment facilities in America to the world's best brands





*We are proud and humbled to have received 2021's*

**SBJ**

SPORTS  
BUSINESS  
AWARDS

**BEST IN PROPERTY CONSULTING,  
SALES AND CLIENT SERVICES**

**OVG** Global  
Partnerships





# A NATIONAL NETWORK OF ARENAS IN TOP MARKETS

OVG'S ARENA ALLIANCE IS A NATIONAL FOOTPRINT THAT CAN BE ASSEMBLED AND EXECUTED EFFICIENTLY AND AFFORDABLY FOR BRAND PARTNERS

PROVIDES ACCESS TO

169M+ PASSIONATE FANS

ACROSS LIVE SPORTS, MUSIC AND ENTERTAINMENT

34 ARENAS

24 OF TOP 25 DMAS

18 NBA TEAMS

19 NHL TEAMS





EXECUTING BEST-IN-CLASS  
**ACTIVATIONS  
WITH BLUE-CHIP  
BRANDS ON A  
GLOBAL SCALE.**







## ARENAS, STADIUMS, CONVENTION CENTERS & MORE







OVG 360 delivers innovative solutions across a wide range of entertainment facilities, arenas, convention centers, performing arts centers, state fairs, cultural institutions, private events and much more.

PROVIDING ACCESS TO:

**200+**  
VENUES

**23M+**  
PASSIONATE FANS

**2,500+**  
INDUSTRY LEADERS





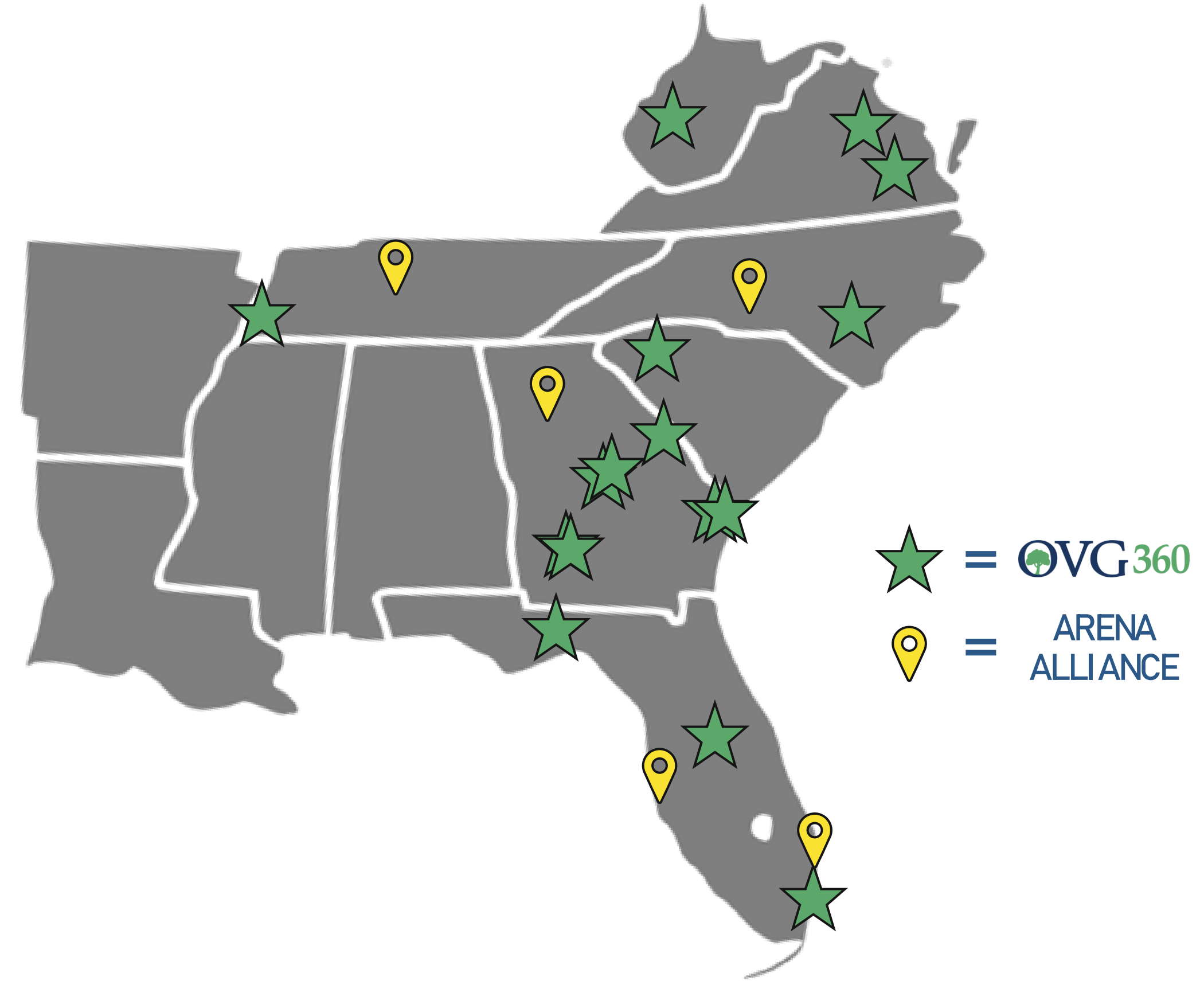


## SOUTHEAST REGION

Oak View Group has a strong presence in the Southeast.

We provide unique opportunities as a one-stop-shop for brands to expand their reach through one centralized platform in different markets.

From Miami Beach, Florida to Charleston, West Virginia OVG can work with you to create impactful partnerships throughout the Southeast.



### WEST VIRGINIA

CHARLESTON COLISEUM & CC – CHARLESTON

### VIRGINIA

VSU MULTI-PURPOSE CENTER – PETERSBURG

VA CREDIT UNION STADIUM – FREDERICKSBURG

### TENNESSEE

SIMMONS BANK LIBERTY STADIUM – MEMPHIS

### NORTH CAROLINA

CROWN COMPLEX - FAYETTEVILLE

### SOUTH CAROLINA

BON SECOURS WELLNESS ARENA - GREENVILLE

### GEORGIA

JAMES BROWN ARENA – AUGUSTA

BELL AUDITORIUM – MACON

MACON CENTERPLEX – MACON

ALBANY CIVIC CENTER – ALBANY

VETERANS PARK AMPHITHEATER - ALBANY

ENMARKET ARENA – SAVANNAH

SAVANNAH CIVIC CENTER – SAVANNAH

### FLORIDA

DONALD TUCKER CIVIC CENTER – TALLAHASSEE

ADDITION FINANCIAL ARENA – ORLANDO

MIAMI BEACH CC – MIAMI BEACH

INFORMA MARKETS - STATEWIDE

### OVG ARENA ALLIANCE CLIENTS

BRIDGESTONE ARENA – NASHVILLE, TN

STATE FARM ARENA – ATLANTA, GA

AMALIE ARENA – TAMPA, FL

FLA LIVE ARENA – FT. LAUDERDALE, FL

SPECTRUM CENTER – CHARLOTTE, NC





**OUR VENUES PROVIDE YOUR AUDIENCE**

**OUR PARTNERSHIPS TEAM CONSISTS OF DYNAMIC, INDUSTRY  
EXPERTS ACROSS THE WORLD WHO STRIVE TO ACCOMPLISH  
YOUR GOALS AND INTEGRATE YOUR BRAND WITH OUR  
GUESTS' EXPERIENCE**